



**COURAGE AWARDS  
& BENEFIT DINNER**

## **SPONSORSHIP OPPORTUNITIES CORPORATE AND INDIVIDUAL**

2012 Courage Awards & Benefit Dinner  
Thursday, May 31, 2012  
The Waldorf=Astoria  
New York, New York

### **TITLE SPONSOR (1 PER EVENT)**

**\$250,000**

- All collateral materials including invitation, press releases, event program, and Benefit Dinner website identifying corporation as Title Sponsor, as follows:

*2012 Courage Awards & Benefit Dinner  
Presented by XXXX (corporate name)*

- Mention on WWP's social networking sites
- Premier logo placement and link on Benefit Dinner website's sponsor page ([wwpcourageawards.org](http://wwpcourageawards.org)) and verbal recognition onstage at Benefit Dinner
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Center spread (2 side-by-side pages) in Benefit Dinner event program\*
- Two (2) seats at one of the head tables
- Three (3) front row tables for ten (10) (30 premier seats) at Benefit Dinner
- Underwrites one wounded service member's attendance at each of your tables as an honored guest
- Underwrites preferred seating for two additional wounded service members and their guest/caregiver to attend 2012 Courage Awards & Benefit Dinner, inclusive of airfare and one night's hotel accommodations
- Underwrites private reception for warriors and caregivers prior to Benefit Dinner
- Attendance at private warrior and caregiver reception for your table guests

### **SUPPORTING SPONSOR (1 PER EVENT)**

**\$150,000**

- All collateral materials including invitation, press releases, event program, and Benefit Dinner website identifying corporation as Supporting Sponsor, as follows:

*Made possible, in part, with the generous support of  
XXXX (supporting corporate name)*

- Logo placement and link on Benefit Dinner website's sponsor page ([wwpcourageawards.org](http://wwpcourageawards.org))
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Full-page color ad in and half-page color ad on back of Benefit Dinner event program\*
- Two (2) premier tables for ten (10) (20 premier seats) at Benefit Dinner
- Underwrites one wounded service member's attendance at each of your tables as an honored guest
- Underwrites preferred seating for one additional wounded service member, and their guest/caregiver to attend the 2012 Courage Awards and Benefit Dinner, inclusive of airfare and one night's hotel accommodations
- Attendance at private warrior and caregiver reception for your table guests

*\*If received by print deadline*

## **MISSION SPONSOR**

**\$100,000**

- Name listed on print materials including invitation, press releases, and event program identifying corporation/individual as Mission Sponsor\*
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Logo placement and link on Benefit Dinner website's sponsor page ([wwpcourageawards.org](http://wwpcourageawards.org))
- Full-page ad in Benefit Dinner event program\*
- WWP will donate two preferred tables of eight (8) and sponsor two warriors and their guest/caregiver at your tables as honored guests allowing 100 percent of your sponsorship to go towards WWP programs which focus on the theme for this year's event: mental health issues. Your sponsorship will be applied to the following programs: Project Odyssey, WWP Connect, Restore, and Family Support.

## **CHAIRMAN TABLE**

**\$50,000**

- Name listed on print materials including invitation, press releases, and event program identifying corporation/individual as Chairman Sponsor\*
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Logo placement and link on Benefit Dinner website's sponsor page ([wwpcourageawards.org](http://wwpcourageawards.org))
- Full-page ad in Benefit Dinner program\*
- Premium table for ten (10) at Benefit Dinner
- Underwrites one wounded service member's attendance at your table as an honored guest

## **HERO TABLE**

**\$25,000**

- Name listed on invitation and in event program identifying corporation/individual as Hero Sponsor\*
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Recognition on Benefit Dinner website's sponsor page ([wwpcourageawards.org](http://wwpcourageawards.org))
- Half-page ad in Benefit Dinner program\*
- Premium table for ten (10) at Benefit Dinner
- Underwrites one wounded service member's attendance at your table as an honored guest

## **GENERAL TABLE**

**\$10,000**

- Name listed on invitation and in event program as General Sponsor\*
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Recognition on Benefit Dinner website's sponsor page ([wwpcourageawards.org](http://wwpcourageawards.org))
- Preferred table for eight (8) at Benefit Dinner
- Underwrites one wounded service members's attendance at your table as an honored guest

## **WOUNDED SERVICE MEMBER BENEFIT TICKET**

**\$1,500**

- Sponsor a wounded warrior and guest/caregiver to attend the 2012 Courage & Benefit Dinner – includes tickets for Benefit Dinner, transportation, and one night's accommodations

## **INDIVIDUAL BENEFIT TICKET**

**\$1,200**

- Includes one individual registration

*\*If received by print deadline*