



SPONSORSHIP OPPORTUNITIES CORPORATE AND INDIVIDUAL

2012 Courage Awards & Benefit Dinner
Thursday, May 31, 2012
The Waldorf=Astoria
New York, New York

TITLE SPONSOR (1 PER EVENT)

\$250,000

- All collateral materials including invitation, press releases, event program, and Benefit Dinner website identifying corporation as Title Sponsor, as follows:

*2012 Courage Awards & Benefit Dinner
Presented by XXXX (corporate name)*

- Mention on WWP's social networking sites
- Premier logo placement and link on Benefit Dinner website's sponsor page (wwpcourageawards.org) and verbal recognition onstage at Benefit Dinner
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Center spread (2 side-by-side pages) in Benefit Dinner event program*
- Two (2) seats at one of the head tables
- Three (3) front row tables for ten (10) (30 premier seats) at Benefit Dinner
- Underwrites one wounded warrior's attendance at each of your tables as an honored guest
- Underwrites preferred seating for two additional wounded warriors and their guest/caregiver to attend 2012 Courage Awards & Benefit Dinner, inclusive of airfare and one night's hotel accommodations
- Underwrites private reception for warriors and caregivers prior to Benefit Dinner
- Attendance at private warrior and caregiver reception for your table guests
- Branding at a future regional Soldier Ride or underwrite future WWP program event

SUPPORTING SPONSOR (1 PER EVENT)

\$150,000

- All collateral materials including invitation, press releases, event program, and Benefit Dinner website identifying corporation as Supporting Sponsor, as follows:

*Made possible, in part, with the generous support of
XXXX (supporting corporate name)*

- Logo placement and link on Benefit Dinner website's sponsor page (wwpcourageawards.org)
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Full-page color ad in and half-page color ad on back of Benefit Dinner event program*
- Two (2) premier tables for ten (10) (20 premier seats) at Benefit Dinner
- Underwrites one wounded warrior's attendance at each of your tables as an honored guest
- Underwrites preferred seating for one additional wounded warrior, and their guest/caregiver to attend the 2012 Courage Awards and Benefit Dinner, inclusive of airfare and one night's hotel accommodations
- Attendance at private warrior and caregiver reception for your table guests

*If received by print deadline

MISSION SPONSORS

\$100,000

- Name listed on print materials including invitation, press releases, and event program identifying corporation/individual as Mission Sponsor*
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Logo placement and link on Benefit Dinner website's sponsor page (wwpcourageawards.org)
- Full-page ad in Benefit Dinner event program*
- WWP will donate two preferred tables of eight (8) and sponsor two warriors and their guest/caregiver at your tables as honored guests allowing 100 percent of your sponsorship to go toward WWP programs which focus on the theme for this year's event: mental health issues. Your sponsorship will be applied to the following programs: Project Odyssey, WWP Connect, Restore, and Family Support.

CHAIRMAN TABLE

\$50,000

- Name listed on print materials including invitation, press releases, and event program identifying corporation/individual as Chairman Sponsor*
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Logo placement and link on Benefit Dinner website's sponsor page (wwpcourageawards.org)
- Full-page ad in Benefit Dinner program*
- Premium table for ten (10) at Benefit Dinner
- Underwrites one wounded warrior's attendance at your table as an honored guest

HERO TABLE

\$25,000

- Name listed on invitation and in event program identifying corporation/individual as Hero Sponsor*
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Recognition on Benefit Dinner website's sponsor page (wwpcourageawards.org)
- Half-page ad in Benefit Dinner program*
- Premium table for ten (10) at Benefit Dinner
- Underwrites one wounded service member's attendance at your table as an honored guest

GENERAL TABLE

\$10,000

- Name listed on invitation and in event program as General Sponsor*
- Corporate logo/individual's name projected on big screen at Benefit Dinner
- Recognition on Benefit Dinner website's sponsor page (wwpcourageawards.org)
- Preferred table for eight (8) at Benefit Dinner
- Underwrites one wounded warrior's attendance at your table as an honored guest

WOUNDED SERVICE MEMBER BENEFIT TICKET

\$1,500

- Sponsor a wounded service member and guest/caregiver to attend the 2012 Courage Awards & Benefit Dinner – includes tickets for Benefit Dinner, transportation, and one night's accommodations

INDIVIDUAL BENEFIT TICKET

\$1,200

- Includes one individual registration

*If received by print deadline